

ULTRA-PREMIUM DISC BRAKE PADS



ADVICS

ADVANCED CERAMIC FRICTION TECHNOLOGY

With over thirty years of OE expertise, ADVICS continues to set the standard for aftermarket braking and chassis components. ADVICS ultra-premium disc brake pads are developed from advanced ceramic friction technology. Master engineering results in the aftermarket's best performing ceramic brake pads that provides superior stopping power and peak performance capabilities.

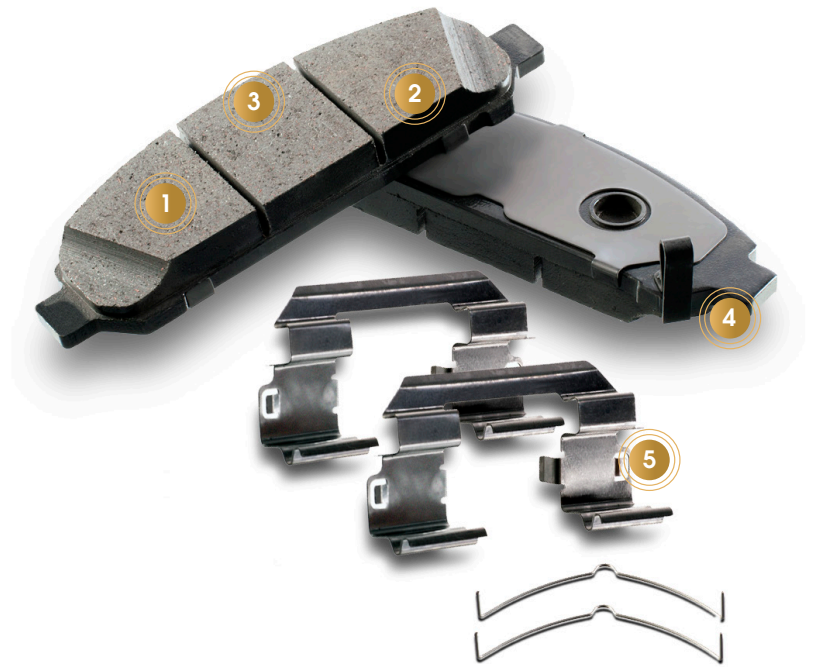


PADS | ROTORS | CALIPERS | HYDRAULICS | FLUIDS

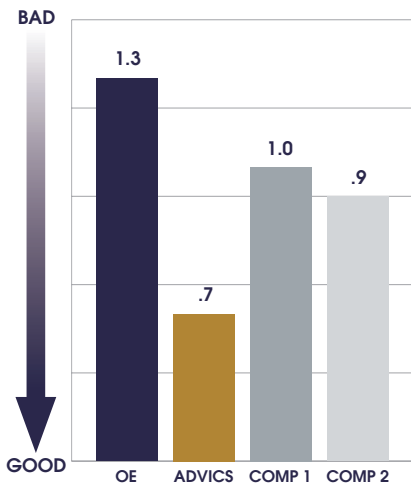
ADVICSAFTERMARKET.COM

FEATURES AND BENEFITS:

- 1** **FEATURE:** Industry-Leading Friction Technology
BENEFIT: Produces quiet, smooth, safe stopping with reduced noise and more reliable braking systems
- 2** **FEATURE:** OE Mirrored Slots and Chamfers
BENEFIT: Absorb vibration, reduce noise and provide an excellent cost-per-mile value
- 3** **FEATURE:** Proprietary Vehicle-Specific Formulations
BENEFIT: Optimal performance and heat dissipation, promoting extended pad and rotor life
- 4** **FEATURE:** Fine Blank Steel Backing Plates Undergo a Corrosion-Resistant Treatment
BENEFIT: Ensures backing plate rigidity throughout the life of the brake pad
- 5** **FEATURE:** Mechanical Wear Indicator and Hardware Kits (where applicable)
BENEFIT: Alerts driver when pad life is reaching its end; Provides technician with the parts needed to get the job done

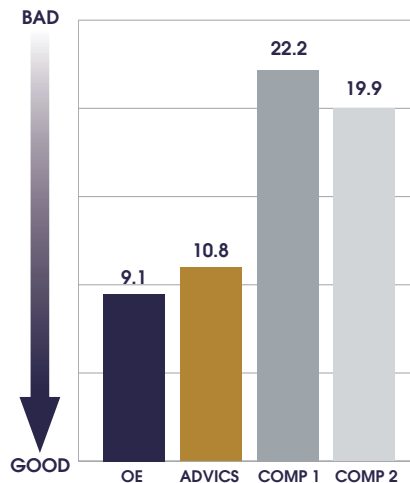


MINIMAL PAD WEAR



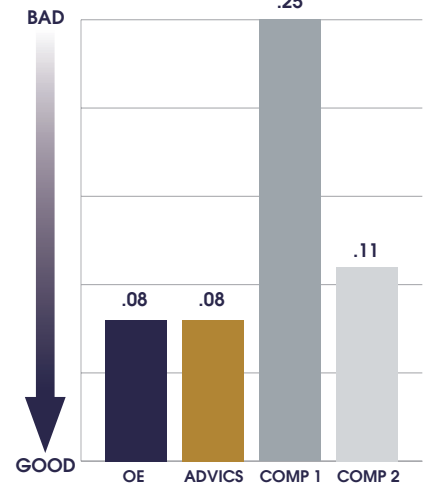
SAE J2707 - Wear Test Procedure
Pad Wear: mm/3,700 stops

LOW NOISE LEVELS



SAE J2521 - Squeal Noise Test Procedure
Percentage Noisy Stops > 70dB

CONSISTENT PEDAL FEEL



SAE J2522 - Dynamometer Global Brake Effectiveness
Pedal Feel Variation (25mph-125mph)

46%
longer pad life
than the OE
product

46-51%
less noise than
competitive
products

100%
same pedal
feel as the OE
product